

# Bruxelles, Belgium

## Clerens Consulting

**Maria Laura Trifiletti**, Project Officer

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### ABOUT US

With over 20 years of experience in Brussels, Clerens Consulting (CC) is specialised in advising enterprises of all sizes on business development opportunities.

CC's primary objective is to provide key professional services to European and global enterprises, business associations, and individual membership organisations.

CC is focused on providing support for European Associations but offer as well a multitude of business and communication services.

Amongst its clients CC has and had business associations, technology giants, SMEs and political foundations. On the one hand, CC team members are specialised in project lobbying, advising companies on business development opportunities in the EU, monitoring and identifying tendering opportunities, providing assistance during proposal preparation and follow-up lobbying. On the other hand, CC team members are also expert in political lobbying, mainly for trade associations.

Clerens Consulting offers flexible and tailored solutions adapted to the needs of each association. Thanks to its successful track record in servicing and running trade associations and pan European networks, CC guarantees its clients a return on their investments.

Being represented in Brussels means your company's success and improved visibility.

Clerens Consulting's offices are a stone's throw away from the European Institutions and give any company the chance to be easily and cost-effectively represented in the "EU bubble".

Clerens Consulting prides itself on having gained an extensive expertise in accessing, managing, implementing and monitoring EU funded projects, acting as partner and supporting companies in accessing EU-funded schemes for R&D.

Clerens Consulting can provide you with a complete range of services, from basic assistance to full management.

- the project administration and logistics
- the consortium building process
- the market assessment
- the identification of experts
- quality control of the project
- the dissemination phase

Clerens Consulting team also follows its client step-by-step towards successful solutions at all stages of the project bidding process in European Institutions calls for tenders.

Clerens Consulting's team delivers tailor-made event that leaves a positive impression and enhances your reputation and visibility with your target audience. Its "no-stress" package which comprehends:

- the crafting of a credible concept
- the targeting of the appropriate audience
- the creation and execution of an effective communication strategy
- a table-top exhibition organisation and sponsorship opportunities
- an on-site qualified and smiling staffing
- a high-profile speaker selection
- a post event evaluation survey

Since 1991 Clerens Consulting has been organising and carefully planning stakeholder meetings, always fulfilling the expectations of its clients.

Finally, thanks to its extensive network of experts and target-driven core coordination staff, Clerens Consulting is capable of producing in-depth research & technical reports for both public and private organisations. For instance Clerens Consulting produced a report on "[Energy recovery Efficiency in Municipal Solid Waste-to-Energy plants in relation to local climate conditions](#)" with support of ESWET for the European Commission's Joint Research Centre.

Please do not hesitate to contact me: [m.trifiletti@clerens.eu](mailto:m.trifiletti@clerens.eu)

### AREAS OF ACTIVITY

#### Sustainable Buildings and districts

- Smart grid and energy systems integration
- Energy saving

#### **Renewable Energies**

- Photovoltaic solar Heating
- Others - Renewable Energy

#### **Energy management**

- Energy efficiency
- Energy recovery
- Other management or energy saving systems

#### **Services**

- Planning services
- Research and Development



**CLERENS CONSULTING**

ORGANISATION

**Clerens Consulting**

COUNTRY

Belgium

City: Bruxelles

TYPE

Consulting

SIZE

11-25 people

WEBSITE

<http://www.clerens.com/>