# **European Innovation Partnership on Water (EIPWater)**

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ABOUT US

European Innovation Partnerships(including European Innovation Partnership on Water), proposed by the Europe 2020 <u>Innovation Union</u> flagship initiative, aim to speed up innovations that contribute to solving societal challenges, enhance Europe's competitiveness and contribute to job creation and economic growth. EIPs help to pool expertise and resources by bringing together public and private actors at EU, national and regional level, combining supply- and demand-side measures.

The aims of the EIP Water are:

- 1. "To facilitate, support and speed up the development and deployment of innovative solutions to water challenges; and
- To create market opportunities for these innovations both inside and outside of Europe." The vision of the EIP Water is:

"To stimulate creative and innovative solutions that contribute significantly to tackling water challenges at the European and global level, while these solutions are stimulating sustainable economic growth and job creation".

In order to reach the aims of the EIP Water, a wide perspective to innovation needs to be taken into account that embraces new products, processes and ways of working in the public as well as the private sector. In addition to research and technology, drivers to innovation such as financing, awareness-raising, ICT, governance, training and others need to be integrated in order to successfully identify and remove barriers to innovation and to ensure the uptake of innovative solutions. In addition, a global perspective is required, as many innovative actions are based on cooperation with international partners, or target international opportunities.

By 2020 the European Innovation Partnership on Water aims to achieve the following headline target:

"Identify, test, scale up, disseminate and stimulate market uptake of innovative solutions for eight major water related challenges".

Progress is assessed within the EIP Water Monitoring & Evaluation reports for 2013 and 2014.

AREAS OF ACTIVITY

## SERVICES

- Innovation management
- Technology transfer
- Consultancy

#### TECHNOLOGIES

• Ecology and environment

#### INDUSTRY

- Agriculture
- Energy
- Food & ingredients
- ICT & Telecom
- Materials
- Raw Materials
- Recycling
- Water management

Offer services to improve the water project consortium numbers in East-West Europe cooperation. Smart Specialization Strategy- water

## item- implementation in Eastern Europe.

# OWN EXPERTISE AND KEYWORDS

water innovation ,circular economy( water re-use), agri-water projects, water-cities, water -energy nexus,

# **PROJECT IDEAS**

Water and related water-agrifood, water- cities, water -energy projects.

#### **TYPE OF PARTNER SOUGHT**

Eastern European organizations(Universities, R&I, NGOs, technology water companies, etc) able to enter in water consortium projects and write proposals under current European Union framework.