



# COSME

EU programme for the Competitiveness of  
Enterprises and Small and Medium-sized  
Enterprises (SMEs)

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# General Objectives

Strengthening the competitiveness and sustainability of SMEs

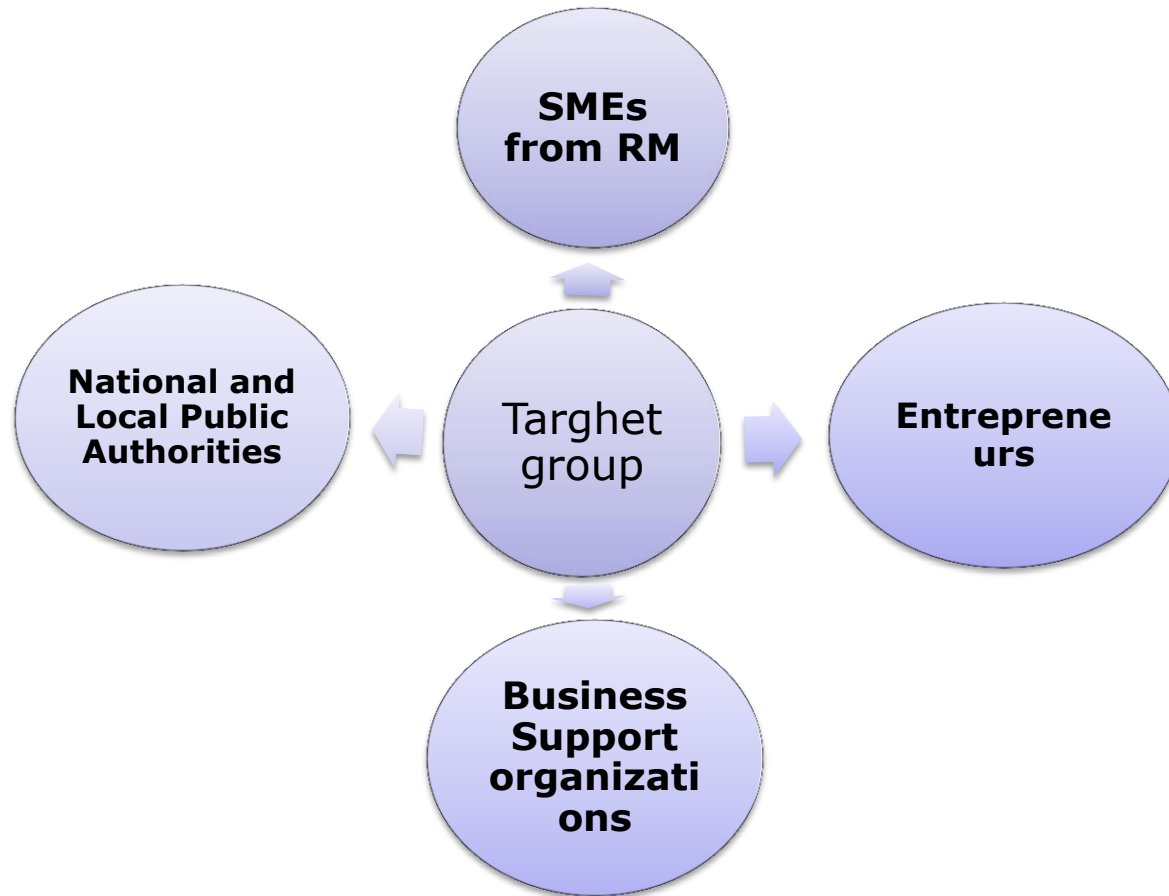
Encouraging entrepreneurial culture and promoting the creation and growth of SMEs.



## Specific objectives

- (a)** to improve access to finance for SMEs in the form of equity and debt;
- (b)** to improve access to markets, particularly inside the Union but also at global level;
- (c)** to improve framework conditions for the competitiveness and sustainability of Union enterprises, particularly SMEs, including in the tourism sector;
- (d)** to promote entrepreneurship and entrepreneurial culture.

# Targhet groups for COSME programme



# Benefits for SMEs from RM

Implementation of reforms in accordance with Chapter 10 of the EU-Moldova Association Agreement;

Development of strategic partnerships for application in various Requests;

Support in promoting the RM in EU countries and consolidating the DCFTA opportunities for SME.

# 1. Access to finance

- Loan Guarantee Facility
- Equity Facility for Growth

**RM is not eligible to apply directly for Grants.**

## 2. Access to markets

- Enterprise Europe Network (EEN)
- Web tools designed for enterprises development (Your Europe Business Portal or the SME Internationalization Portal)
- Intellectual Property Rights (IPR) SME Helpdesks
- Financial assistance to the EU-Japan Centre for Industrial Cooperation

# Enterprise Europe Network

The most important Action related to this specific goals will be the successful development of the **EEN** in Moldova

## Enterprise Europe Network (EEN) Core Indicators

1. Number of partnership agreements signed
2. Increase in recognition of the Network amongst SME population
3. Client satisfaction rate (% SMEs stating satisfaction, added-value of specific service provided by the Network)
4. Number of SMEs receiving support services
5. Number of SMEs using digital services (including electronic information services) provided by the Network



### **3. Creating better framework conditions for competitiveness**

- actions to improve the framework conditions in which enterprises operate: “Think Small First”
- emergence of competitive industries (SMEs take-up new business models and integrate into new value chains)
- development of world-class clusters in the EU
- accelerating the digitalization of the business community and promoting e-skills and e-leadership

## **4. Entrepreneurship and entrepreneurial culture**

- mobility exchanges, research, best practices diffusion and pilot projects in areas such as entrepreneurship education, mentoring or the development of guidance and support services
- Erasmus for Young
- digital entrepreneurship to help European businesses

# COSME Actions Plan

- ✓ Identification of project partners
- ✓ Negotiating Consortia agreements
- ✓ Preparation of proposals and submission of tenders by relevant institutions
- ✓ Project management, implementation and financial management of successful COSME projects/actions
- ✓ Quarterly and annual reporting by participating institutions
- ✓ Preparation and dissemination of 'success stories'

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