## Partner offer (competences/expertise)

Clerens Consulting has gained strong expertise in accessing, managing, implementing and monitoring EU funded projects, acting as a partner and supporting companies in accessing EU-funded especially in R&I and CSA actions. Clerens Consulting services include:

Screening of EU Funding opportunities

Support in finding the right funds and the most suitable opportunities for a company among Calls for Proposals and Tenders in Horizon 2020, but also other funds provided by others European organism such as EIB, EIF etc

Administration of European Projects

Support in all the administrative phases of the project, from the registration of companies/associations in the Participant Portal.

## Consortium building

Support in building up the right consortium with all the available tools and using its extensive contacts and database.

Assessing market analysis

Support in identifying these markets and in designing or refining the right strategy to enter in it.

IPR ownership Management

Support in drafting a more efficient IPR Ownership strategy in order to regulate the relationship and the ownership of the idea, parts of the idea and its results.

Budget writing and review

Support in negotiating the budget among the partners, ensuring it follows the requirements of the EU Institutions and other bodies, and reviewing it before the submission of the proposal.

Building the right team of experts

Support in finding the right experts for a technical and scientific board, thanks to its large network built up during more than two decades including trade associations of all kinds.

Dissemination & Communication Strategy

Support in designing the most efficient and strategic Dissemination, Knowledge Management and Communication Plans:

o Dissemination Plan: identifying all the tools to disseminate project's results

o Knowledge Management Plan: identifying types of potential pathways of market-oriented exploitation, screening or transforming knowledge

o Communication Plan: identifying a wide number of stakeholders, organising events, workshops and seminars to show the progress and the results of your projects, involving the European Commission to capitalise on the results and, finally, involving the relevant media to spread the projects results.

## Topics

CIRC-01b-2017:

Systemic eco-innovative approaches for the circular economy: large-scale demonstration projects (b) Systemic services for the circular economy (IA)

CIRC-02b-2017:

Water in the context of the circular economy (b) Towards the next generation of water systems and services – large scale demonstration projects (IA)

CIRC-03-2016: Smart Specialisation for systemic eco-innovation/circular economy (CSA) **Contact** 

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